

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Appln. of: Russell M. Krapf

Serial No.: 09/608,819

Filing Date: 06/30/2000

For: SYSTEM FOR DISPLAYING VIDEO  
DATA HAVING A PROMOTION MODULE  
RESPONSIVE TO A VIEWER PROFILE TO  
ENTICE A VIEWER TO WATCH A  
PREMIUM CONTENT

Art Unit: 2623

Examiner: Ngoc K. Vu

Confirmation No.: 2409

Docket No.: K35A0627

**COMMENTS ON EXAMINER'S STATEMENT OF REASONS FOR ALLOWANCE**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Dear Sir:

The examiner's reasons for allowance were authored unilaterally by the examiner and may be over inclusive or under inclusive. As such, they should not be considered as an admission by the applicant. Different or other reasons for allowance may be apparent from the record in this case.

Respectfully submitted,

Date: July 24, 2007

By: /Milad G. Shara/

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